UNIVERSITY OF ARKANSAS

Bowles CIED 4013
Capstone Course for Foreign Language Licensure
Fall 2013
Project Descriptor for the Cultural Presentation
ACTFL standard 2a: Demonstrating Cultural Understandings

Directions:
Your task is to create and present a PowerPoint presentation about a cultural event in your target language. Your goal is to provide evidence that you understand the connections between the perspectives of a culture and its practices and products.

In your presentation, identify your event and describe the three Ps surrounding the event: practices, products, and perspectives. Describe how the experience "transformed" how you view yourself, how it changed your own cultural perspectives, and how you plan to continue your exploration of the target culture. In addition, discuss how the target event has been transposed to the L1 country, how the event has been modified or changed in the L1 setting, and how or if the event has influenced the L1 country.

Project Rubric   ACTFL standard: 2a
Criterion: Cultures, Literatures, Cross-disciplinary Concepts

Category	Target	Acceptable	Needs Improvement
Timing	Presentation within time limit (15 + 5)	Presentation over or under time limit by 5 minutes	Presentation over or under time limit by 6 minutes or more
Cultural Event	Cultural experience is summarized with practices, products, and perspectives presented.	Cultural experience is summarized with limited practices, products, and perspectives presented.	Cultural experience is summarized but some practices, products, and perspectives are missing.
Comparison/Contrast	Cultural experience is compared to TL group in US with sufficient info to understand similarities and differences in the three "P"s.	Cultural experience is compared to TL group in US with limited info to understand similarities and differences in the three "P"s.	Cultural experience is compared to TL group in US with insufficient info to understand similarities and differences in the three "P"s.
Editing: Grammar, syntax, usage, and mechanics	No more than 5 errors in all categories	6-10 errors in all categories	More than 10 errors in all categories
Technology	Presentation incorporates technology that engages audience, is focused, clear to read/understand, connected to presentation, and used as a tool to enhance the information.	Presentation incorporates technology that somewhat engages audience, may be focused, clear to read/understand, connected to presentation, and used as a tool to enhance the information.	Presentation incorporates technology that distracts audience, is unfocused, difficult to read/understand, unconnected to presentation, and distracts from the information.